IMPORTANCE OF INFORMATION LITERACY SKILLS FOR AN

INFORMATION LITERATE SOCIETY

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**ABSTRACT:-**

The purpose of this paper is to present a broader analytical insight to the information

literacy concept, in order to achieve an information literate society. The concept and its

practical approach towards achieving an information literate society will be discussed in

detail in this paper. Information literacy is a set of skills required by a person to find,

retrieve, analyze and use information. Information literacy is directly linked with lifelong

learning, critical thinking, and learning to learn concepts of education. Information literacy

skills are achieved by students, through student centered, resource based teaching learning

methods that direct them towards deep learning, thus creating an information literate

society. Basically information literacy programmes are action oriented, while helping to

solve the real life problems and making the correct decisions. In addition this paper also

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proposes to discuss the available information literacy models and their practical approach,

information literacy standards, and available frame works.

**INTRODUCTION:-**

Literacy means the ability to read and write. But there seems to be various types of

literacy. Such as audiovisual literacy, print literacy, computer literacy, media literacy, web

literacy, technical literacy, functional literacy, library literacy and information literacy etc.

Nominal and active literacy too focuses on making people aware to read and write in their

day to day activities. Information literacy is quite different to the above. It is a combination

of all these concepts but goes beyond them. According to the American Library

Association, information literacy is the ability to recognize when information is needed and

have the ability to locate, evaluate, and use effectively the needed information".

**INFORMATION LITERACY:-**

Information Literacy is the set of skills needed to find, retrieve, analyze, and use

information. The twenty-first century has been named the information era, owing to the

explosion of information and the information sources. One cannot achieve the study target

without practicing special information literacy skills. In other words information literacy

skills empower the people with the critical skills which will help them to become

independent lifelong learners. These skills will enable people to apply their knowledge from

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the familiar environment to the unfamiliar. Due to information explosion it has become

increasingly clear that students cannot learn everything they need to know in their field of

study, within a few years, at school or the university. Information literacy equips them with

the critical skills necessary to become independent lifelong learners. As the American

Library Association Presidential Committee on Information Literacy explains. "Ultimately,

information literate people are those who have learned how to learn. They know how to

learn because they know how knowledge is organized, how to find information, and how to

use information in such a way that others can learn from them. They are people prepared for

lifelong learning, because they can always find the information needed for any task or

decision at hand."

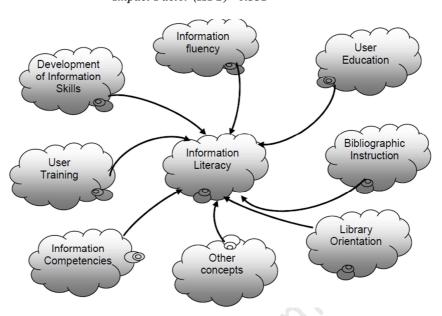
Information literacy concept evolved from several basic library concepts such as

library instructions, bibliographic education, user education, and information literacy

programmes.

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## IMPORTANT OF INFORMATION LITERACY:-

Information literacy is important owing to the amount of information that is available in contemporary society. Simply being exposed to a great deal of information will not make people informed citizens; they need to learn how to use this information effectively.

Data Smog refers to the idea that too much information can create a barrier in our lives. Especially students and the society require a special skill to handle this fast increasing information, in order to use their educational and economical purposes more effectively. Information literacy is considered as the solution for the data smog.

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Information literacy allows us to cope with the data smog, by equipping us with the

necessary skills to recognize when we need information, where to locate it, and how to use

it effectively and efficiently. Consequently it will help decision making and productivity

which is beneficial to the society.

Due to the information explosion and data smog all students and the society face

many difficulties to locate, evaluate, use, and communicate information. Due to the

expansion of internet services we receive a lot of information that is not evaluated, unlike

the printed sources. Hence the authenticity, validity, and reliability of this information is in

doubt.

Student centered, inquiry based, problem solving, and critical thinking proactive

learning environment with the help of information literacy skills, will develop deep learners

in the society. Furthermore, information skills are vital to the success in education,

occupation, and day to day communication of all citizens. In the twentyfirst century, life

long learning has become one of the main themes in the higher education sector. Therefore

the students need to be educated with regard to the abilities and skills of how to learn, or

learning to learn, by developing the aspects of reasoning and critical thinking. Information

literacy skills will help students to achieve this target in a broader sense, in student centered

learning. Traditionally, we assume that the students will gain information literacy skills

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automatically by themselves. But it is not. In fact, information literacy skills need to be

inculcated among the students, by the teachers and librarians.

Learning mainly focuses on achieving knowledge, skills and attitudes, associated

with particular subject areas. Irrespective of the disciplinary stream, each and every student

should be able to access, use and communicate information in an innovative manner. The

Information literacy curriculum plays a major role in order to cultivate these skills among

the university and school students. The curriculum can be implemented by the library

professionals with the help of academic and administrative staff.

NEEDS OF INFORMATION LITERACY :-

Information literacy skills are helpful to everybody, especially students, in order to

succeed academically and in their future job opportunities. Teachers and lecturers are

greatly in need of information literacy skills, in order to carry out their occupations

efficiently and successfully. Basically, everybody in the society is in need of information

literacy skills.

Information literate individuals improve the society's quality of life in general and

academically. Information literacy helps us in our day to day life such as buying a house,

choosing a school, making an investment, voting for the election, and many more.

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Information literacy skills are of prime importance in order to achieve every body's

academic goals. Truly information literacy is the foundation of the democratic society.

A society that is capable to access, evaluate, use and communicate information in an

effective and efficient manner is called an information literate society. When we educate

our children with the necessary information literacy skills, consequently, the society

becomes information literate.

**CONCLUSION:-**

The development of Information Literacy competencies among the library users and

throughout the society has become a vital requirement to face the challenges of the21st

century. Information literacy programmes need to be implemented mainly by the library

staff in schools, universities, public and other libraries in order to achieve library goals and

to convert their users to lifelong learners and critical thinkers. However it is very important

to note here that these programmes would be more successful, if the library staff is able to

enlist the co-operation of the teaching and administrative staff too. In addition to this,

information literacy programmes will enable librarians to play a more prominent and

meaningful role among their clients.

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